

HOW MUCH DOES IT COST?

6 Issues a year | 8 delivery areas | book 3 consecutive issues for 15% discount | save up to an extra 30% for multiple areas | 9 advert sizes - ensuring the right size for you

8 Areas		MORE Areas = MORE POTENTIAL CUSTOMERS = MORE DISCOUNT							
FOR HELP & ADVICE CALL 023 8026 6388		1	2	3	4	5	6	7	8
		BOOK 3 ISSUES FOR THESE PRICES / £ PER INSERT*							
RATE CARD IF ONLY 1 INSERT BOOKED	SPECIFICATION w x h in mm	SAVE 15%	SAVE 25%	SAVE 27%	SAVE 30%	SAVE 33%	SAVE 37%	SAVE 40%	SAVE 45%
PAGE- £692	148 x 210 + 3mm bleed	£588	£519	£505	£484	£464	£436	£415	£381
3/4 - £548	132 x 141.5	£466	£411	£440	£384	£367	£345	£329	£301
2/3 - £490	132 x 125.33	£417	£368	£358	£343	£328	£309	£294	£270
1/2 - £372	132 x 93 L 64 x 190 P	£316	£279	£272	£260	£249	£234	£223	£205
1/3 - £272	132 x 60.66	£231	£204	£199	£190	£182	£171	£163	£150
1/4 - £204	64 x 93 P	£173	£153	£149	£143	£137	£129	£122	£112
**1/6 - £144	64 x 60.66	£122	£108	£105	£101	£96	£91	£86	£79
**1/8 - £116	64 x 44.5	£99	£87	£85	£81	£78	£73	£70	£64
**1/16 - £56	64 X 20.25	£48	£42	£41	£39	£38	£35	£34	£31



* figures have been rounded up or down for presentation purposes.
** These sizes are only available on a 3+ series booking.

Benefits of booking a series

- up to 25% Discount
- Better return on investment
- Monthly payment plan
- Advert design - any size £15
- Free editorial
- Free upgrades
- Discounts on leaflets print & delivery

Costs on a Quarter Page Booking

Example 1

Number of areas booked: 1

Which area: Southampton West

Circulation: 22,000 homes

Number of issues: 1

Discount - 0%

Cost = £204 + vat

Example 2

Number of areas booked: 3

Which areas: Southampton West, Southampton East & Chandlers Ford & Eastleigh.

Total circulation: 65,000 homes

Number of issues booked: 3+ (series)

Discount = 27%

Cost = £149 per insert

Total cost x 3 areas / each issue = £447

Monthly payment plan = £223.50 pm + vat for six month.

For advice and best Quotation please call

Claire on: 023 8001 0222