

ROTATE YOUR ADVERT ACROSS SOUTH HAMPSHIRE HIT 170,000 HOMES

DISCOUNT < 30% OFF RATE CARD | MAX COVERAGE | HIT ALL 172,000 HOMES ONCE

HOW DOES IT WORK?

Most of our advertisers book regularly on a 3+ series. This means their advert appears in that edition every issue targeting the same audience for a minimum of 3 bimonthly issues, therefore targeted coverage for 6 months and ongoing thereafter. The Carousel option is different. It means the advert appears only once over a period of 8 months (SEE OPTION 1) or 12 months (SEE OPTION 2).

We rotate your advert (yes, you can change the artwork) between all 8 local editions thus targeting all our readers BUT ONLY ONCE.

- The booking is paid for monthly by direct debit or in full in advance for an extra 5% discount.
- Complimentary editorial is available on one edition of your choice - not all editions

DISCOVER LOCAL EDITION	CODE	CIRCULATION
SOUTHAMPTON & TOTTON	SW & T	21,000
TEST VALLEY (INC ROMSEY)	RO & TV	23,000
CHANDLERS FORD & EASTLEIGH	CF & EA	22,000
SOUTHAMPTON EAST & HAMBLE	SE & H	21,000
NEW FOREST & WATERSIDE	NF & WA	20,000
ITCHEN VALLEY	WI & AL	21,300
LOCKS HEATH & FAREHAM	LH & FA	23,000
MEON VALLEY & WHITELEY	MV & WH	18,000

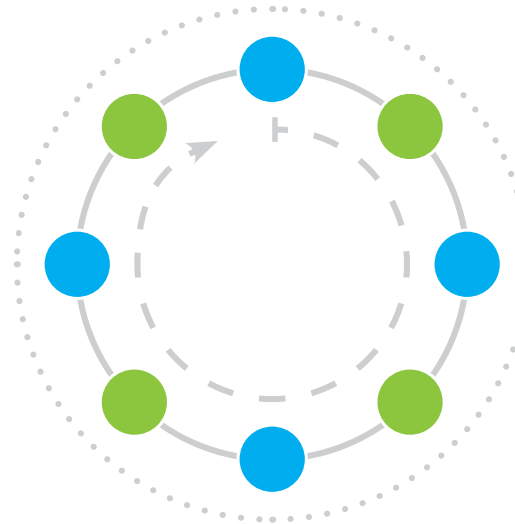


Want to get started?

Call Claire on 023 8001 0222
claire@discovermagazines.co.uk

www.discovermagazines.co.uk

DISCOVER MAGAZINES



OPTION 1: ONE HIT EVERY 8 MONTHS			
ISSUE 1	ISSUE 2	ISSUE 3	ISSUE 4
45,100	43,000	46,600	50,000
SW	CF & EA	NF & WA	LH & FA
RO & TV	SE	WI & AL	MV & WH

DISCOUNTED BY 30%	£ PM FOR 2 ADS
FULL PAGE	£485
HALF PAGE	£260
1/4 PAGE	£142

OPTION 2: ONE HIT EVERY 12 MONTHS					
JAN	MAR	MAY	JUL	SEP	NOV
21,000	45,500	22,000	21,700	40,000	22,000
SW & T	RO & TV	CF & EA	SE & HA	NF & WA	WI & AL
	LH & FA			MV & WH	

DISCOUNTED BY 25%	£ PM X 12
FULL PAGE	£346
HALF PAGE	£186
1/4 PAGE	£102

ARTWORK REQUIREMENTS

You will be given the deadline dates for all issues in advance so you can prepare a change of artwork depending on the month or season. If we have created the artwork for you, and use it to rotate there is no charge - if you wish to change your artwork, we charge £15 each time. All prices + vat.