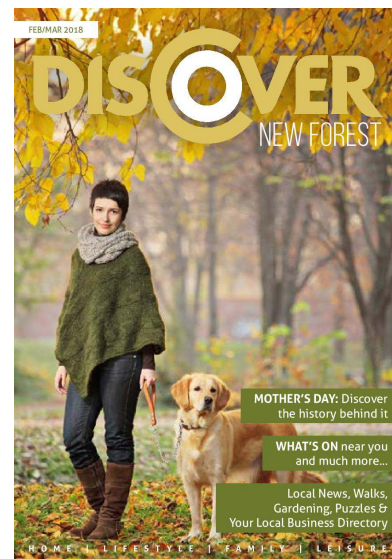
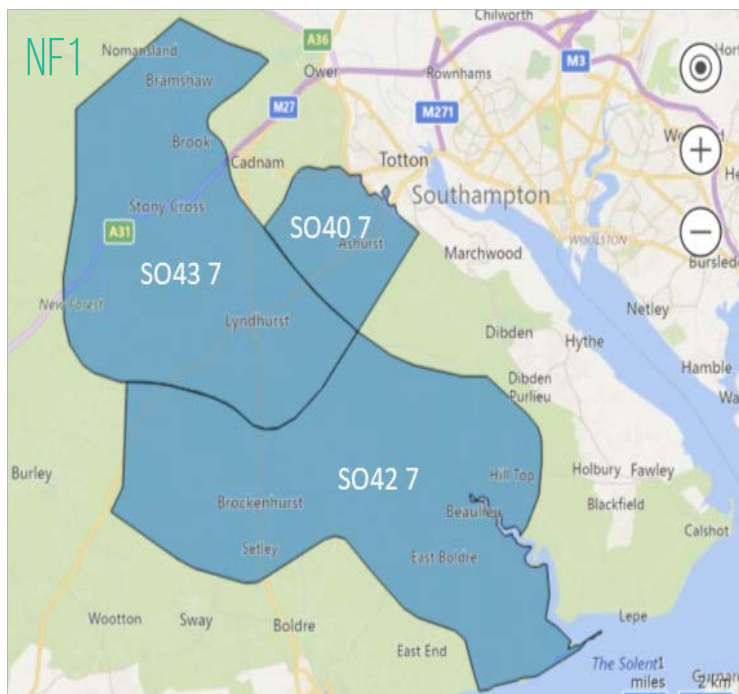


# DISCOVER NEW FOREST

New Forest includes the affluent town of Lyndhurst, the villages of Ashurst, Brockenhurst, Beaulieu, Blackfield, Calshot and numerous hamlets in between. There are 12,600 properties in postcodes SO40, SO42, SO43, SO45. With two localised editions to distribution areas NF1 and NF2, Discover New Forest is delivered to every single one of them.

Rural properties are important to advertisers targeting the New Forest area, so Discover uses Royal Mail for **100% coverage** - and we are the only magazine to do so. In many homes, Discover New Forest is the only free, local magazine they receive.

## NEW FOREST - WE'VE GOT IT COVERED



POSTCODES SO42, SO43, SO40

CIRCULATION 12,600 / 2 ISSUES

NF1 INC LYNDHURST 6,100 HOMES

NF2 INC SO45 1 & 2 6,300 HOMES

LEAFLETS INSERTS NOT ACCEPTED

### DEADLINE & DELIVERY DATES 2018

Cover Month	Delivery Area	Artwork Deadline	Delivered W/C
Feb	NF1	18 Jan	25 Jan
Mar	NF2	18 Jan	19 Feb
Apr	NF1	21 Mar	3 Apr
May	NF2	21 Mar	23 Apr
Jun	NF1	14 May	21 May
July	NF2	14 May	18 Jun
Aug	NF1	9 Jul	18 Jul
Sept	NF2	9 Jul	28 Aug
Oct	NF1	17 Sept	25 Sept
Nov	NF2	17 Sept	17 Oct
Dec	NF1	19 Nov	26 Nov
Jan 19	NF2	19 Nov	2 Jan