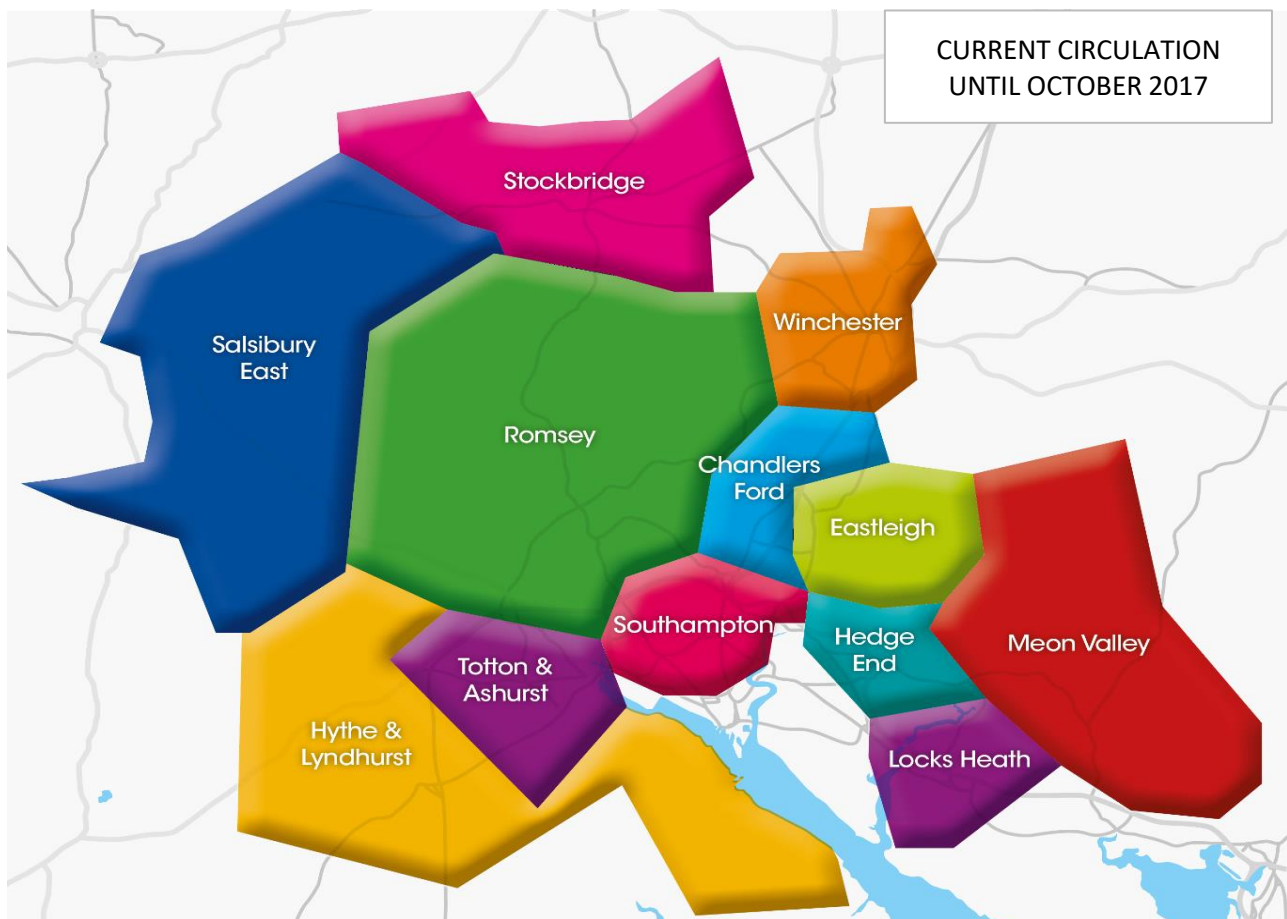


## WHERE IS DISCOVER DELIVERED?

Discover Magazines, with its 12 local editions to choose from, offers local businesses the largest circulation of any publication in the South Hampshire area. Delivery is by two methods: 88,000 by our 220 distributors and, unique to Discover, 57,000 by Royal Mail to cover rural/semi-rural areas.

	Number of Letterboxes				
	Area A	Area B	A & B	Post Oct	
Chandlers Ford (CF)	7,000	6,500	13,500	13,500	
Southampton (SO)	7,000	7,000	14,000	14,000	
Hedge End (HE)	7,000	7,000	14,000	14,000	
Winchester (WI)	6,000	6,200	12,200	12,200	
Locks Heath (LH)	7,000	7,000	14,000	14,000	
Salisbury East (SE)	7,100		7,100	7,100	
New area TBC				8,000	Starting November 2017
Stockbridge (ST)	5,500		5,500	5,500	
Meon Valley (MV)	6,200	5,800	12,000	12,000	
Romsey (RO)	7,200	6,500	13,700	13,700	
Eastleigh (EA)	5,300	5,700	11,000	11,000	
Hythe & Lyndhurst (HY)	7,000	7,200	14,200		
Totton & Ashurst (TO)	7,600	6,500	14,100		
New Forest (NF)	7,000	6,500		13,500	starting October 2017
Waterside (WA)	7,000	7,000		14,000	starting October 2017
<b>TOTALS</b>			<b>145,300</b>	<b>152,500</b>	



# WHEN IS DISCOVER DELIVERED?

## ONE DEADLINE = TWO CONSECUTIVE ISSUES ... EXPLAINED

When we go to print, we prepare **two** month's issues at the same time, Issue A and Issue B. The two issues have a large common section and a smaller set of "changeable" pages including different front cover, what's on etc - relevant only to that one issue. So when you supply artwork for a deadline it will be used for the forthcoming two issues unless you have booked one of the premium rate "changeable" pages.

DEADLINE DATES	ONE DEADLINE PER TWO ISSUES / PER EDITION							2018
	PLEASE SUPPLY ARTWORK & COPY 3 DAYS PRIOR TO THESE DATES, WHEN POSSIBLE							
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Chandlers Ford (CF)		12-Jun		21-Aug		16-Oct		11-Dec
Southampton (SO)		12-Jun		21-Aug		16-Oct		07-Dec
Hedge End (HE)		12-Jun		21-Aug		16-Oct		11-Dec
Winchester (WI)		12-Jun		21-Aug		16-Oct		11-Dec
Locks Heath (LH)		12-Jun		21-Aug		16-Oct		07-Dec
Salisbury East (SE)		15-Jun		17-Aug		19-Oct		07-Dec
New area TBC						19-Oct		07-Dec
Stockbridge (ST)	05-May		18-Jul		21-Sep		09-Nov	
Meon Valley (MV)	10-May		13-Jul		14-Sep		09-Nov	
Romsey (RO)	15-May		10-Jul		18-Sep		13-Nov	
Eastleigh (EA)	15-May		10-Jul		18-Sep		13-Nov	
Hythe & Lyndhurst (HY)	10-May		10-Jul		See NF		see NF	
Totton & Ashurst (TO)	10-May		10-Jul		See WA		see WA	
New Forest (NF)					14-Sep		09-Nov	
Waterside (WA)					18-Sep		13-Nov	

## MONTHLY DELIVERY BUT BI-MONTHLY PER LETTERBOX

As you can see below we deliver to an area each month yet the reader gets a new magazine every other month. **How?** The distribution area of each edition is split into two; Area A and Area B. When we print a pair of magazines, we deliver Issue A to Area A and Issue 2 to Area B. eg. Chandlers Ford's circulation is 13,500; Area A is 7,000 homes and Area B is

DELIVERY DATES	DELIVERY DATES by COVER MONTH PER EDITION FOR 2017							2018
	IF SUPPLYING LEAFLETS FOR INSERTION - WE NEED THEM AT LEAST 3 WORKING DAYS BEFORE DATES - DATES IN RED= NO LEAFLETS							
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	03-Jan
Chandlers Ford	18-May	23-Jun	13-Jul	31-Aug	21-Sep	26-Oct	16-Nov	Wk 1 Jan
Southampton	15-May	20-Jun	10-Jul	29-Aug	18-Sep	24 Oc	13-Nov	Wk 1 Jan
Hedge End	16-May	21-Jun	11-Jul	30-Aug	19-Sep	25-Oct	14-Nov	Wk 1 Jan
Winchester	22-May	27-Jun	31-Jul	05-Sep	18-Sep	31-Oct	13-Nov	Wk 1 Jan
Locks Heath	17-May	26-Jun	12-Jul	04-Sep	20-Sep	30-Oct	15-Nov	15-Dec
Salisbury East*		03-Jul		04-Sep		06-Nov		Wk 1 Jan
New area TBC*						06-Nov		Wk 1 Jan
Stockbridge*	22-May		31-Jul		09-Oct		27-Nov	
Meon Valley	30-May	19-Jun	31-Jul	21-Aug	02-Oct	23-Oct	27-Nov	Wk 1 Jan
Romsey	24-May	19-Jun	20-Jul	21-Aug	27-Oct	23-Oct	22-Nov	Wk 1 Jan
Eastleigh	25-May	15-Jun	21-Jul	21-Aug	28-Oct	23-Oct	23-Nov	Wk 1 Jan
Totton & Ashurst	23-May	19-Jun	19-Jul	21-Aug	see WA	see WA	see WA	see WA
Hythe & Lyndhurst	22-May	19-Jun	18-Jul	21-Aug	See NF	See NF	See NF	See NF
New Forest					02-Oct	16-Oct	27-Nov	Wk 1 Jan
Waterside					26-Sep	18-Oct	21-Nov	Wk 1 Jan

*Red* dates indicate no leaflets accepted in this issue as delivered by Royal Mail

Leaflets please to 57 Wood End Way, Chandlers Ford, SO53 1LN